

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	33,669	131,480	579,241
	Population Est 25Q1	33,573	130,753	576,113
	Population Est 24Q4	33,390	130,166	572,630
	Population Est 24Q3	33,269	129,229	568,703
	Population Est 24Q2	33,257	129,104	566,037
	Population Est 24Q1	33,052	128,447	563,669
	Population Est 23Q4	32,976	127,434	558,746
	Population Est 23Q3	32,883	126,496	554,201
	Population Est 23Q2	32,916	126,534	552,790
	Population Fcst	33,144	134,752	597,512
	2010 Census Population	31,811	109,947	459,564
	2000 Census Population	29,519	98,330	342,601
	1990 Census Population	27,833	82,805	261,521
	Current Year Daytime Population	46,637	172,053	714,028
	Average Seasonal Population	222	1,052	4,529
	Historical Annual Growth, 1990 – 2000	0.59%	1.73%	2.74%
	Historical Annual Growth, 2000 – 2010	0.75%	1.12%	2.98%
	Estimated Annual Growth, 2010 – CY	0.39%	1.24%	1.61%
	Projected Annual Growth, CY to Y5	-0.31%	0.49%	0.62%
	Group Qtrs Est	127	369	17,677
Transient Est Average Last 4 Qtrs	318	12,124	30,524	
Households	Current Year Estimated Households	15,465	58,281	239,520
	Households Est 25Q1	15,403	57,921	238,090
	Households Est 24Q4	15,313	57,658	236,709
	Households Est 24Q3	15,255	57,253	235,068
	Households Est 24Q2	15,252	57,207	233,937
	Households Est 24Q1	15,148	56,901	232,876
	Households Est 23Q4	15,113	56,424	230,699
	Households Est 23Q3	15,070	55,987	228,691
	Households Est 23Q2	15,087	55,986	228,134
	Households Fcst	15,259	59,638	246,790
	2010 Census Households	14,225	46,503	183,085
	2000 Census Households	12,939	40,653	135,983
	1990 Census Households	11,706	33,963	105,334
	Historical Annual Growth, 1990 – 2000	1.01%	1.81%	2.59%
	Historical Annual Growth, 2000 – 2010	0.95%	1.35%	3.02%
	Estimated Annual Growth, 2010 – CY	0.58%	1.57%	1.87%
	Projected Annual Growth, CY to Y5	-0.27%	0.46%	0.60%
Population per Household	2.17	2.25	2.34	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.8%	3.4%	3.8%
	HH Income \$250,000 to \$499,999	3.3%	4.1%	4.6%
	HH Income \$200,000 to \$249,999	7.8%	9.5%	10.7%
	HH Income \$175,000 to \$199,999	5.5%	5.0%	5.8%
	HH Income \$150,000 to \$174,999	6.4%	6.3%	6.8%
	HH Income \$100,000 to 149,999	17.8%	17.4%	18.3%
	HH Income \$75,000 to 99,999	14.2%	13.3%	12.2%
	HH Income \$50,000 to 74,999	18.0%	16.5%	14.6%
	HH Income \$35,000 to 49,999	11.5%	10.6%	8.9%
	HH Income \$25,000 to 34,999	5.0%	4.8%	4.4%
	HH Income \$15,000 to 24,999	4.1%	4.6%	4.5%
	HH Income \$0 to 14,999	3.5%	4.7%	5.2%
	Average Household Income	\$120,747	\$131,447	\$138,834
	Median Household Income	\$88,426	\$90,935	\$100,104
	Per Capita Income	\$55,610	\$58,380	\$57,970
	Average Disposable Income	\$92,221	\$95,745	\$100,991
	Median Disposable Income	\$75,458	\$77,604	\$84,359
	Discretionary HH Income Over \$150,000	10.7%	13.6%	15.1%
	Discretionary HH Income \$125,000 to \$149,999	7.1%	6.8%	7.7%
	Discretionary HH Income \$100,000 to \$124,999	8.4%	8.0%	9.5%
	Discretionary HH Income \$75,000 to \$99,999	11.9%	11.9%	13.0%
	Discretionary HH Income \$50,000 to \$74,999	19.3%	18.0%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	27.3%	23.9%	21.3%
	Discretionary HH Income Under \$25,000	15.2%	17.7%	16.2%
	Average Discretionary HH Income	\$72,438	\$74,933	\$79,228
	Median Discretionary HH Income	\$58,653	\$60,573	\$68,018
	Householder White – Count	9,769	33,749	140,202
	Median HH Income	\$110,893	\$116,957	\$121,813
	Average HH Income	\$114,107	\$118,213	\$121,061
	Householder Black or African-American – Count	3,218	12,294	52,169
	Median HH Income	\$55,083	\$58,870	\$66,413
	Average HH Income	\$67,695	\$70,785	\$79,554
	Householder Hispanic – Count	1,143	6,520	21,445
	Median HH Income	\$71,388	\$73,482	\$80,269
	Average HH Income	\$83,112	\$84,456	\$91,820
Householder Asian or Pacific Islander – Count	298	1,607	9,034	
Median HH Income	\$111,993	\$126,085	\$117,081	
Average HH Income	\$111,696	\$119,650	\$115,811	
Householder Other or Pacific Islander – Count	1,035	4,110	16,671	
Median HH Income	\$75,697	\$80,616	\$89,280	
Average HH Income	\$86,220	\$93,487	\$99,479	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	15,987	62,648	279,297
	Female Population	17,682	68,831	299,943
Total Population by Age	Count of Pop 0 to 4 years	2,262	8,787	37,063
	Count of Pop 0 to 7 years	3,085	11,757	48,335
	Count of Pop 5 - 13	3,350	13,370	56,696
	Count of Pop 14 - 18	1,408	6,040	31,594
	Count of Pop 19 - 22	1,357	5,799	34,467
	Count of Pop 22 - 25	984	4,162	26,623
	Count of Pop 25 - 29	2,049	8,183	35,291
	Count of Pop 30 - 34	2,930	11,358	49,900
	Count of Pop 35 - 39	2,929	10,661	45,045
	Count of Pop 40 - 44	2,486	9,383	40,127
	Count of Pop 45 - 59	5,772	23,647	107,536
	Count of Pop 60 - 74	5,299	20,313	80,976
	Count of Pop 75 - 84	2,153	7,445	26,517
	Count of Pop 85+	689	2,333	7,406
	% of Pop 0 to 4 years	6.7%	6.7%	6.4%
	% of Pop 0 to 7 years	9.2%	8.9%	8.3%
	% of Pop 5 - 13	10.0%	10.2%	9.8%
	% of Pop 14 - 18	4.2%	4.6%	5.5%
	% of Pop 19 - 22	4.0%	4.4%	6.0%
	% of Pop 22 - 25	2.9%	3.2%	4.6%
	% of Pop 25 - 29	6.1%	6.2%	6.1%
	% of Pop 30 - 34	8.7%	8.6%	8.6%
	% of Pop 35 - 39	8.7%	8.1%	7.8%
	% of Pop 40 - 44	7.4%	7.1%	6.9%
	% of Pop 45 - 59	17.1%	18.0%	18.6%
	% of Pop 60 - 74	15.7%	15.4%	14.0%
	% of Pop 75 - 84	6.4%	5.7%	4.6%
	% of Pop 85+	2.0%	1.8%	1.3%
Median Age	39.3	38.8	37.0	
Average Age	40.6	39.9	38.4	
Male Population by Age	% of Pop 0 to 4 years	7.2%	7.2%	6.8%
	% of Pop 5 - 13	10.9%	10.9%	10.4%
	% of Pop 14 - 18	4.5%	4.9%	5.7%
	% of Pop 19 - 22	4.4%	4.8%	6.3%
	% of Pop 22 - 25	3.2%	3.5%	4.8%
	% of Pop 25 - 29	6.3%	6.3%	6.2%
	% of Pop 30 - 34	8.7%	8.6%	8.8%
	% of Pop 35 - 39	8.8%	8.2%	7.8%
	% of Pop 40 - 44	7.7%	7.2%	6.9%
	% of Pop 45 - 59	17.1%	18.1%	18.4%
	% of Pop 75 - 84	5.3%	4.7%	3.9%
	% of Pop 60 - 74	14.4%	14.4%	13.2%
	% of Pop 85+	1.5%	1.2%	0.8%
	Median Age	37.7	37.3	35.6
Average Age	38.8	38.4	37.1	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	6.2%	6.2%	6.0%
	% of Pop 5 - 13	9.1%	9.5%	9.2%
	% of Pop 14 - 18	3.9%	4.3%	5.2%
	% of Pop 19 - 22	3.7%	4.1%	5.7%
	% of Pop 22 - 25	2.6%	2.9%	4.4%
	% of Pop 25 - 29	5.9%	6.1%	6.0%
	% of Pop 30 - 34	8.7%	8.7%	8.5%
	% of Pop 35 - 39	8.6%	8.0%	7.7%
	% of Pop 40 - 44	7.1%	7.1%	7.0%
	% of Pop 45 - 59	17.2%	17.9%	18.8%
	% of Pop 60 - 74	16.9%	16.4%	14.7%
	% of Pop 75 - 84	7.3%	6.5%	5.2%
	% of Pop 85+	2.6%	2.3%	1.7%
	Median Age	40.8	40.1	38.3
Average Age	42.2	41.3	39.6	
Race	Count of White	21,188	76,810	329,687
	Count of Black or African-American	7,163	28,443	139,711
	Count of Asian or Pacific Islander	1,000	4,950	27,636
	Count of Other races	4,318	21,277	82,206
	White	62.9%	58.4%	56.9%
	Black or African American	21.3%	21.6%	24.1%
	Asian	3.0%	3.8%	4.8%
	Other Races	12.8%	16.2%	14.2%
Language Spoken	Speak English at Home	83.9%	79.3%	82.2%
	Speak Spanish at Home	9.4%	12.7%	9.7%
	Speak French or French Creole at Home	1.0%	0.8%	0.8%
	Speak German at Home	0.4%	0.4%	0.3%
	Speak Other Indo-European Languages at Home	1.0%	1.3%	1.9%
	Speak Russian and Other Slavic Languages at Home	0.4%	0.6%	0.5%
	Speak Chinese at Home	0.2%	0.4%	0.5%
	Speak Korean at Home	0.0%	0.1%	0.3%
	Speak Vietnamese at Home	0.2%	0.7%	0.7%
	Speak Other Asian Languages at Home	0.7%	0.7%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.3%
	Speak Other Language at Home	2.6%	2.8%	2.2%
Hispanic	Hispanic Population	3,652	19,524	70,894
	Hispanic Population Percent	10.8%	14.8%	12.2%
	Mexican	54.1%	42.8%	42.7%
	Puerto Rican	9.6%	8.6%	11.6%
	Cuban	0.9%	1.9%	3.0%
	Dominican	8.8%	9.1%	7.7%
	Central American	13.8%	17.2%	16.3%
	South American	5.8%	10.4%	11.0%
	Other Hispanic	7.0%	10.0%	7.7%
	2000 Hispanic Population Percent	7%	8%	6%
	1990 Hispanic Population Percent	2%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Ancestry	American (percent of total population)	4.2%	3.9%	3.6%
	American	4.0%	3.7%	3.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.4%	2.7%	3.5%
	Chinese	0.4%	0.4%	0.7%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.2%	0.5%	0.5%
	South Central Asian (ie. Indian)	0.8%	1.0%	1.7%
	South East Asian (ie. Vietnamese)	0.7%	0.5%	0.3%
	Other Asian	0.1%	0.2%	0.2%
	European (percent of total population)	30.1%	27.6%	25.8%
	British	8.7%	8.4%	7.5%
	Dutch	0.7%	0.6%	0.4%
	French	0.9%	0.8%	0.8%
	German	5.8%	4.9%	4.6%
	Italian	1.9%	1.8%	1.8%
	Polish	1.1%	0.9%	0.9%
	Scandinavian	1.3%	1.1%	0.9%
	Scotch/Irish	7.5%	6.7%	6.3%
Other European (ie. Greek/Russian)	2.2%	2.6%	2.7%	
Middle Eastern	1.2%	1.0%	0.9%	
Other Ancestry	18.8%	16.5%	16.7%	
Unclassified Ancestry	10.8%	10.6%	11.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	24,308	93,323	392,797
	Elementary (0 to 8)	1.8%	3.7%	3.3%
	Some High School (9 to 11)	2.3%	3.2%	3.5%
	High School Graduate (12)	13.3%	15.2%	15.2%
	Some College (13 to 16)	17.6%	16.0%	16.0%
	Associates Degree Only	8.7%	7.3%	7.9%
	Bachelors Degree Only	38.0%	34.9%	33.3%
	Graduate Degree	18.3%	19.7%	20.9%
	% College (4+)	56.3%	54.5%	54.1%
Household Type	Total Households – count	15,465	58,281	239,520
	One Person HHs – count	5,724	20,304	77,451
	Family HHs – count	8,589	32,717	137,092
	Married Couple – count	6,225	23,660	99,693
	w/own children – count	2,597	9,605	42,145
	w/out own children – count	3,628	14,055	57,549
	Male Householder – count	700	2,390	9,043
	Female Householder – count	1,664	6,667	28,356
	Non-Family Households – count	1,151	5,260	24,976
	1 Person Household	37.0%	34.8%	32.3%
	2 Person Household	34.6%	33.9%	33.0%
	3 Person Household	13.4%	14.0%	14.9%
	4 Person Household	9.4%	10.8%	12.1%
	5 Person Household	3.8%	4.3%	5.0%
6 Person Household	1.2%	1.4%	1.7%	
7+ Person Household	0.6%	0.7%	0.9%	
% Households With Children	25.2%	24.8%	26.1%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	16,486	62,533	255,799
	Owner Occupied Percent	50.8%	51.3%	53.2%
	Renter Occupied Percent	43.0%	41.9%	40.4%
	Vacant Housing Percent	6.2%	6.8%	6.4%
	Total Housing Units (Census 2000)	13,754	43,084	145,116
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	7.2%	9.2%	9.6%
	Property Value \$750,000 to \$999,999	9.8%	12.1%	13.4%
	Property Value \$500,000 to \$749,999	28.4%	24.2%	24.4%
	Property Value \$400,000 to \$499,999	19.0%	17.1%	16.4%
	Property Value \$300,000, to \$399,999	16.8%	15.5%	15.5%
	Property Value \$200,000 to \$299,999	11.1%	11.7%	11.5%
	Property Value \$150,000 to \$199,999	2.8%	3.1%	2.4%
	Property Value \$100,000 to \$149,999	1.5%	1.6%	1.6%
	Property Value \$60,000 to \$99,999	0.7%	0.8%	0.8%
	Property Value \$40,000 to \$59,999	0.4%	0.3%	0.3%
	Property Value \$0 to \$39,999	1.2%	1.8%	1.7%
	Median Home Value	\$482,095	\$489,369	\$499,339
Wealth per Household	\$0 and under - percent	17.4%	17.4%	17.4%
	\$1 to \$4999 - percent	8.2%	8.3%	8.3%
	\$5k to \$9999 - percent	4.6%	4.6%	4.5%
	\$10k to \$24999 - percent	6.4%	6.4%	6.3%
	\$25k to \$49999 - percent	6.8%	6.8%	6.8%
	\$50k to \$99999 - percent	10.0%	10.0%	10.0%
	\$100k to \$249999 - percent	17.8%	17.8%	17.7%
	\$250k to \$499999 - percent	13.4%	13.3%	13.3%
	\$500k+ - percent	15.4%	15.5%	15.7%
	Median HH Wealth	\$82,976	\$82,766	\$83,548
	Avg HH Wealth	\$247,226	\$247,532	\$249,350
Economic Viability	Economic Viability Local	312	315	315
	Economic Viability Indexed	113	114	114
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	18,615	72,350	318,372
	Managerial/Executive	23.9%	23.6%	23.9%
	Professional Specialty	28.8%	28.1%	30.3%
	Healthcare Support	2.7%	2.1%	2.0%
	Sales	12.2%	11.6%	10.1%
	Office & Administrative Support	9.2%	9.3%	9.8%
	Protective Service	1.8%	1.6%	1.4%
	Food Preparation	5.7%	4.2%	4.6%
	Building Maintenance & Cleaning	1.3%	2.5%	2.5%
	Personal Care	2.6%	2.4%	2.1%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	4.3%	6.2%	5.2%
	Production & Transportation	7.6%	8.5%	8.0%
	Percent White Collar Workers	76.7%	74.7%	76.1%
	Percent Blue Collar Workers	23.3%	25.3%	23.9%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 35.866022 Longitude: -78.619038

North Ridge Shopping Center - Raleigh Raleigh, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	5.2%	7.7%	6.5%
	Manufacturing	5.9%	6.4%	7.4%
	Transportation	5.9%	4.7%	4.5%
	Information	2.8%	2.5%	2.6%
	Wholesale/Retail	12.5%	13.2%	11.8%
	Finance, Insurance, Real Estate	10.5%	10.2%	9.1%
	Professional Services	15.1%	15.1%	16.2%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.4%	4.1%	4.2%
	Educational Services	18.9%	19.8%	20.6%
	Entertainment Services	9.7%	8.0%	8.4%
	Other Professional Services	4.2%	4.2%	4.1%
	Public Administration	5.0%	4.1%	4.4%
Vehicles per HH	No Vehicles	6.4%	5.2%	5.4%
	1 Vehicle	40.5%	39.8%	37.8%
	2 Vehicles	40.4%	40.6%	39.2%
	3 or more vehicles	12.7%	14.4%	17.7%
	Average Number of Vehicles	1.62	1.69	1.75
Change	Births (last 12 months)	389	1,556	7,101
	Deaths (last 12 months)	331	1,198	4,375
	Migration (last 12 months)	387	2,095	10,674
Work place	Workplace Establishments	2,240	8,497	25,316
	Workplace Employees (FTE)	22,935	85,694	295,331